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**AIRBORNE ENTERTAINMENT AND IRIS DISTRIBUTION JOIN FORCES
TO DELIVER MUSIC-RELATED CONTENT FROM TOP INDIE LABELS**

*Deal Provides Music Fans with Images, Audio and Video Content
from Kid Koala, Amon Tobin, Bad Brains and Other Independent Artists*

Los Angeles, CA – August 27, 2007 – Airborne Entertainment, a subsidiary of CYBIRD Co., Ltd., has teamed up with IRIS Distribution, a leading digital distribution company, to bring independent music fans mobile content from their favorite artists. Through the new partnership, Airborne and IRIS will be offering wallpapers, full tracks, music videos and more from some of the industry's most noteworthy labels that represents such breakout artists as Kid Koala, Amon Tobin, Bad Brains and more. Content will be available to carriers throughout the U.S. and Canada.

As mobile phones continue to prove their versatility, industry researchers such as iSuppli Corp. predict that the premium mobile content market will exceed \$19 billion by 2011. With nearly half of that total attributed to sales of music-related content, Airborne and IRIS are right on track. The statistics also go on to state that over-the-air full track downloads, streaming and video on demand, as well as ringtones, are destined to become the dominant mobile-content categories.

"As a leading independent digital music distributor, IRIS is always seeking ways to encourage the discovery of our artists and releases. By partnering with Airborne Entertainment, we'll be in an excellent position to reach millions of music fans throughout the U.S. and Canada," said Matt Laszuk, CEO of IRIS Distribution. "We are delighted to offer our labels and artists this opportunity to gain an even stronger foothold in the mobile marketplace."

"Independent labels have considerably smaller teams to represent their

artists than most major labels, but the demand for content is by far just as comparable.” said Kim Senn, VP, Product Development for Airborne Entertainment. “Our vision is to continue to focus efforts on working with indie labels and their partners to bring fans the content they want.”

About Airborne Entertainment:

Airborne Entertainment Inc. a subsidiary of CYBIRD Co., Ltd., is a leading provider and publisher of premier mobile entertainment content and applications, including games, images, video, ringtones, ringback tones and informational content. Airborne's product portfolio consists of original and branded properties including Family Guy™, Maxim ToGo™, SPEED TV Mobile™, NHL Mobile™ and Marc Ecko Enterprises™ as well as leading indie music labels such as Wind Up Records, J&N and Basement Records. Airborne's products are available across wireless carriers in North America and Europe. The Company provides retailers and branded destinations the ability to reach mobile consumers directly via premium and promotional channels. For more information, visit www.airborne-e.com.

About IRIS:

IRIS is the leading digital distribution company dedicated to the successful marketing and promotion of prominent independent music and video catalogs.

Founded in 2003, IRIS provides a comprehensive suite of technical, marketing and legal services to independent record labels and physical distributors, helping them to navigate the emerging digital marketplace.

IRIS currently distributes a select group of top independent record labels including Big Dada, Burning Spear, Chemikal Underground, Duck Down Records, Gemini Sun, Ghostly International, K Records, Kemado, Kranky, Le Tigre, Megaforce, NinjaTune, Palmetto Records, Preservation Hall, Projekt, SCION and Subliminal to over 350 digital outlets, including Apple's iTunes Music Store, Beatport, eMusic, Kompakt MP3, Napster 2.0, and Real/Rhapsody; mobile channels such as AT&T, Boost, Cingular, CosmoGirl, GroupieTunes, MobileStreams, Sprint, T-Mobile, Verizon, and Zingy; as well as video outlets including Apple's iTunes Music Store, Gotuit Media, and Ruckus Networks. IRIS is based in San Francisco, California. For more information, please visit www.irisdistribution.com.

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