



**FOR IMMEDIATE RELEASE**

Media Contact:

Diana Dornan

T: (646) 461-6233

M: (228) 326-6724

<mailto:Diana@glopr.com>

**IRIS Distribution Enables the Exclusive Digital Only Release of  
*Synthesis Magazine Presents: The Explosion - No Revolution EP***

**SAN FRANCISCO, CA -- June 23, 2005**—IRIS Distribution, a leading digital music distributor and service provider in the digital music retail market, today announced that *Synthesis Magazine Presents: The Explosion - No Revolution EP* will be released exclusively through Apple's iTunes Music Store on July 5th. IRIS is working closely on the *Explosion* release with *Synthesis* in honor the online magazine's inaugural newsstand issue which hits the stands on July 5th. IRIS is a distributor and marketer of digital music to online music stores like Apple's iTunes Music Store, Rhapsody, Napster, and others.

The digital EP format of *No Revolution* is comprised of five previously unreleased songs and includes both live and studio tracks recorded by Tarantulas Records. While the band has recently signed with Virgin Records, the catalog of music developed under the Tarantulas label will continue to be distributed through IRIS.

IRIS partners with its independent label clients to market their music. IRIS's "beyond mere distribution" approach has proved beneficial to Tarantulas Records. Not only has *The Explosion* signed on with Virgin Records, but they are also headlining The Vans Warped Tour.

"As our artists continue to gain greater exposure, IRIS is uniquely positioned to assist us in making the most of the growing digital space," said Rama Mayo, President of Tarantulas Records. "It's more and more important for us to have a partner we can count on not only to sell our music but to look out for our best interests."

"IRIS gives independent labels major-label respect," said Bryn Boughton, Chief Marketing Officer for IRIS. "Our goal at IRIS is to ensure that independent artists are represented fairly in the increasingly viable digital music market."

**ABOUT IRIS DISTRIBUTION:**

IRIS Distribution is a leading content distributor and service provider for the digital retail market. IRIS provides technical solutions, marketing support, and legal counseling to independent record labels and traditional distributors, helping them to navigate the emerging digital marketplace. IRIS currently distributes thousands of tracks from over 200 record labels to digital retailers, including Apple's iTunes Music Store, Napster 2.0,

**IRIS**

P (415) 495.1545 F (415) 704.3327 [www.irisdistribution.com](http://www.irisdistribution.com) [info@irisdistribution.com](mailto:info@irisdistribution.com)



Musicmatch and Rhapsody. IRIS is based in San Francisco, California. For more information, visit [www.irisdistribution.com](http://www.irisdistribution.com).

**ABOUT SYNTHESIS NETWORK, INC.:**

Synthesis.net currently has over 220,000 email subscribers worldwide. The debut issue of the newsstand/subscription edition of Synthesis will be hitting the street on July 5th, 2005, and will feature cross genre music content as well as content on film, fashion, culture and technology. Synthesis magazine will be a magazine version of your iPod shuffle and will be available across the US and Canada at Tower Records, Barnes & Noble, Borders and at a newsstand near you. For more information, contact [business@synthesis.net](mailto:business@synthesis.net) or [editorial@synthesis.net](mailto:editorial@synthesis.net).

**ABOUT TARANTULAS RECORDS:**

Tarantulas Records was established in 2002 by *The Explosion*. Tarantulas' influences span the years of truly inspirational expression. The Renaissance was pretty cool. Dada was sweet. Punk rock was alright. Tarantulas is next. Tarantulas is the skinny, soft, desperate, sometimes drunk, always pissed resistance to what you think is cool. Tarantulas Records now carries six groups including *The Lot Six*, *Darker My Love*, *The Bronx*, *The Distillers*, *The Static Age* and *Spitzz*. For more information, visit [www.tarantulasattack.com](http://www.tarantulasattack.com).

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